

	<b>Ahead of Senior Week</b>	
<b>Web</b>	Banner with CTA to join the movement of senior week and #weCUgrads	Add a submission form for parents/grads to submit photos with media release
<b>Facebook</b>	Post linking to senior/photo submission form on web to join	Stories on the topic, explaining senior week and CTA
<b>Instagram</b>	Post linking to senior/photo submission form on web to join	Stories on the topic, explaining senior week and CTA
<b>Twitter</b>	Post linking to senior/photo submission form on web to join	

	<b>Day 1</b>	<b>Day 2</b>	<b>Day 3</b>	<b>Day 4</b>	<b>Day 5</b>
<b>Facebook</b>	Post a pic of your grads first day of school. Use the #weCUgrads and tag @communitywestcreditunion.	What's your high school senior's greatest accomplishment? Let us know in the comments!	Senior week means plenty of grad spirit! Post a shoutout to a senior graduate in your life. Use the hashtag #weCUgraduates and tag @communitywestcreditunion	What are your graduate's plans next year?	It's senior week graduation day! Share a picture of your grad and your favorite quote. Be sure to use the hashtag #weCUgrads and tag @communitywestcreditunion
<b>Instagram</b>	Hey Seniors! Post a pic of your first day of school and be entered to win a \$20 @amazon giftcard. Use the hashtag #weCUgrads and mention @communitywestcu to enter!	Calling all seniors! What's your greatest high school accomplishment? We want to know! Comment below and follow @communitywestcu to be entered to win a \$20 @dickssportinggoods gift card! #weCUgrads #seniors2020	Senior week means plenty of school spirit! Post a photo of how you show up for your school. Use the hashtag #weCUgraduates and mention @communitywestcu to be entered to win a \$20 @grubhub gift card.	What are your plans after graduation? Comment below and follow @communitywestcu to be entered to win a \$20 @barnesandnoble gift card! #weCUgrads #seniors2020	It's senior week graduation day for our 2020 grads! Share a pic wearing your cap and gown and caption the photo with your senior motto. Use the #weCUgrads and tag @communitywestcu to be entered to win a smart watch.
<b>Twitter</b>	Hey Seniors! Post a pic of your first day of school for senior week! Use the #weCUgrads to show us how it all began.	Calling all seniors! What's your greatest high school accomplishment?	Class of 2020 - show us your high school spirit!	Hey 2020 grads, what are you plans after graduation? #weCUgrads	#weCUgrads and we know this is a tough year! Share a pic of you wearing your cap and gown so we can show you some 2020 grad love! Use the #weCUgrads and tag @communitywestcu